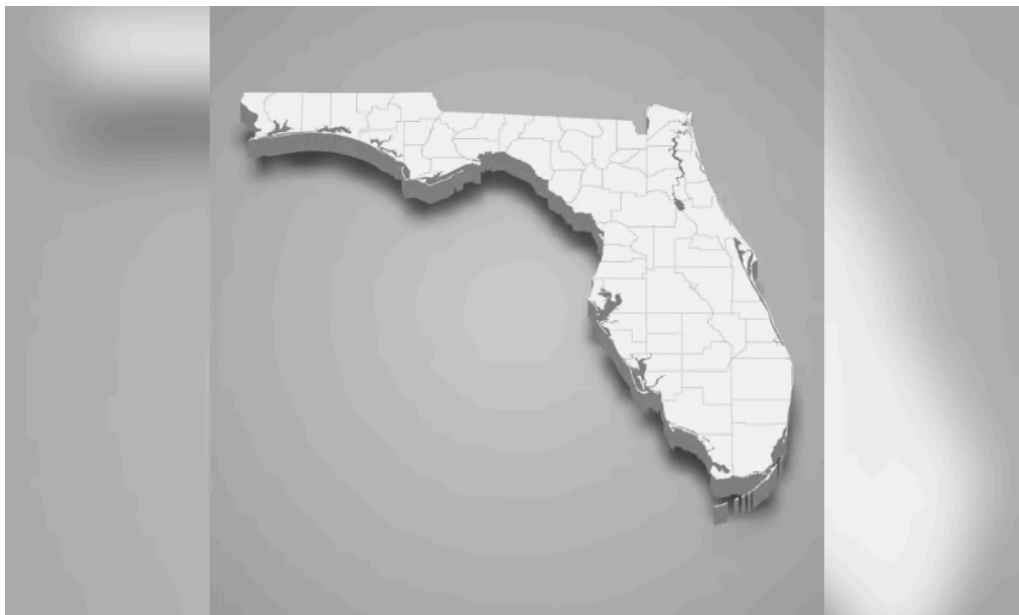


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King Risk Partners acquires Bruce Hendry Insurance

Financial terms of the deal were not disclosed

[Insurance News](#)By [Josh Recamara](#)Jan 15, 2025 / [Share](#)

King Risk Partners has acquired Bruce Hendry Insurance as part of its expansion efforts in Southwest Florida.

Bruce Hendry Insurance is an independent insurance agency located in Immokalee, Florida. The company provides all types of insurance for individuals

and businesses in the Immokalee and Collier Counties, as well as throughout the state of Florida.

Financial terms of the acquisition were not disclosed.

“This acquisition not only strengthens our position in Florida but also enhances our ability to deliver top-tier service to our clients,” said Malcolm King, chief executive of King Risk Partners. “Bruce Hendry Insurance has been a trusted name in the Florida insurance market, and we are excited to welcome them to King Risk Partners.”

Meanwhile, Bruce Hendry, president of Bruce Hendry Insurance, said that the partnership will benefit its clients, allowing them to access a broader array of services and solutions.

“We are thrilled to join forces with King Risk Partners,” he said. “Together, we are poised to continue delivering the high-quality service our clients expect, while introducing exciting new opportunities.”

King Risk, which offers a wide range of insurance products and services throughout the broader Eastern and Southeastern regions of the US, also said the deal not only expands its reach in Southwest Florida but also reinforces its commitment to providing quality service and insurance solutions across various markets.

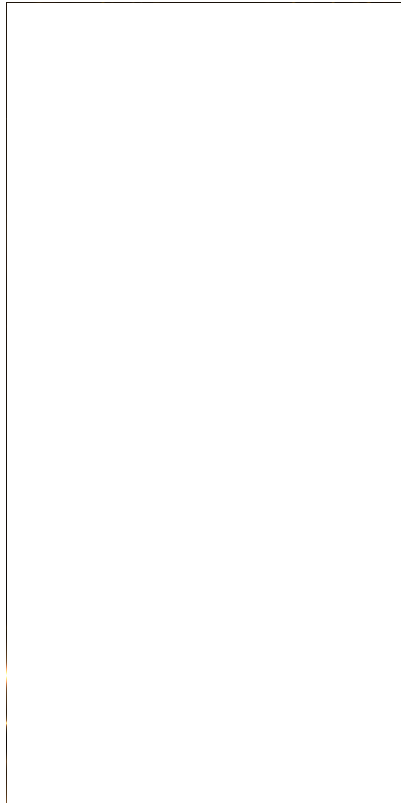
This latest deal comes just days after the company announced the [completion of its acquisition](#) of Viper Risk Management Group, another insurance firm based in Florida.

The company provides specialized insurance solutions for racetracks/motorsports, manufacturers, part warehouses, restaurants and taverns, construction, transportation, manufacturing, retail services and distribution industries.

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